

DEPARTMENT OF

# COMMUNICATION

## What are the Emphasis Areas?

Students majoring in Communication can choose from one of six areas of emphasis:

- Digital and Social Media
- Visual Communication
- Video Production
- Public Relations
- Strategic Organizational Communication
- News/Journalism

## What are the Modular Areas?

In addition to selecting an area of emphasis, students will increase their versatility by selecting a complementary module from one of the following ten areas:

- Digital and Social Media
- Visual Communication
- Video Production
- Public Relations
- Strategic Organizational Communication
- News/Journalism
- Digital Marketing
- Advertising
- Media Sales
- Anchor and Reporter Performance



## Jason Reeder

DEPARTMENT CHAIR  
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Welcome to the Department of Communication. In a world where information is readily available from countless sources and shared more rapidly than ever before, the ability to communicate effectively has never been more important. Students trained in communication are prepared to work in wide-ranging, fast-changing, cutting-edge careers.

# What Courses Should I Take as a New Communication Major?

## SEMESTER 1

COURSES	CREDITS
FDREL	2
FDENG	3
GE 101	1
COMM 100	1
COMM 102	3
COMM 111	3

## SEMESTER 2

COURSES	CREDITS
FDREL	2
COMM 130	3
COMM 150	3
COMM emph/module	3
NAT SCI	3
ART/HUM	3

Comm 100, 102, 111, 130 should be taken before signing up for a practicum class.

\*See the BYU-I Course Catalog for expanded course descriptions.

If you have questions regarding classes, contact your Academic Advisor in the College of Business and Communication:

(208) 496-9840

[cbcadvising@byui.edu](mailto:cbcadvising@byui.edu)

## What are the Major Requirements?

1. Complete Communication core courses (30 credits).
2. Complete courses in one Communication emphasis (16 credits): digital and social media, visual communication, video production, public relations, strategic organizational communication, or news/journalism.
3. Complete courses in one Communication module (9 credits): digital and social media, visual communication, video production, public relations, strategic organizational communication, news/journalism, digital marketing, advertising, media sales, or anchor and reporter performance. Courses cannot count for both emphases and module credit.
4. Earn grades of C- or higher in all Communication courses. COMM 100 (Introduction to Communication Major and Professions), should be completed in a student's first semester as a Communication major. Additionally, it is recommended that a student complete COMM 102 (Public Speaking) and COMM 111 (Writing for Communication Careers) in the first semester. These three courses should be enrolled in or completed before students proceed to other Communication courses.

As you have more questions while exploring the Communication Department, please contact us and we'll be happy to help.

All the best,

Jason Reeder

## Additional Contact Information

Communication Department Office  
Delaina Scholes, Office Manager  
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# BYU-Idaho Campus Map

Communication classes are primarily held in the Spori building.

