DEPARTMENT OF

COMMUNICATION

What are the Emphasis Areas?

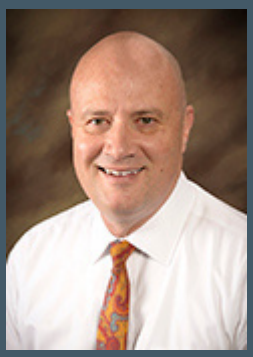
Students majoring in Communication can choose from one of six areas of emphasis:

- Digital and Social Media
- News/Journalism
- Public Relations
- Strategic Organizational Communication
- Video Production
- Visual Communication

Then, they will increase their versatility by selecting a complementary module from one of the following ten areas:

What are the Modular Areas?

- Advertising
- Anchor and Reporter Performance
- Digital and Social Media
- Digital Marketing
- Media Sales
- News/Journalism
- Public Relations
- Strategic Organizational Communication
- Video Production
- Visual Communication



Marc Skinner

DEPARTMENT CHAIR
(208) 496-3686
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Welcome to the Department of Communication. My name is Marc Skinner. I currently serve as the Communication Department Chair. In a world where information is more readily available from more sources and more rapidly disseminated than ever before, the ability to communicate, correctly, clearly, precisely and persuasively has never been more important. Students trained in communication are prepared to work in exciting, wide-ranging, fast-changing. cutting-edge careers.

What Courses Should I Take as a New Communication Major?

WHICH PATH IS FOR YOU?

SEMESTER 1

COURSES	CREDITS
FDREL	2
FDENG	3
GE 101	1
COMM 100	1
COMM 102	3
COMM 111	3

SEMESTER 2

COURSES	CREDITS
FDREL	2
COMM 130	3
COMM 150	3
COMM emph/module	3
NAT SCI	3
ART/HUM	3

Comm 100, 102, 111, 130 should be taken before signing up for a practicum class.

*See the BYU-I Course Catalog for expanded course descriptions.

If you have questions regarding classes, contact your Academic Advisor in the College of Business and Communication:

(208) 496-9840
cbcadvising@byui.edu

What are the Major Requirements?

1. Complete Communication core courses (30 credits).

2. Complete courses in one Communication emphasis (16 credits): digital and social media, news/journalism, public relations, strategic organizational communication, video production, or visual communication.

3. Complete courses in one Communication module (9 credits): advertising, anchor and reporter performance, digital and social media, digital marketing, media sales, news/ journalism, public relations, strategic organizational communication, video production, or visual communication. Courses cannot count for both emphases and module credit.

4. Earn grades of C-minus or higher in all Communication courses. Recommendations for new Communication majors COMM 100, Introduction to Communication Major and Professions, should be completed in a student's first semester as a Communication major. Additionally, it is recommended that a student complete COMM 102 (Public Speaking) and COMM 111 (Writing for Communication Careers) in the first semester. These three courses should be enrolled in or completed before students can proceed to other Communication courses.

I hope this was helpful as you explore the Communication Department. As you have more questions, please contact the Communication Office. We'll be glad to help.

I wish you all the best,

Marc Skinner

Additional Contact Information

Communication Department Office
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BYU IDAHO

BYU-Idaho Campus Map

Communication classes are primarily held in the Spori building.