

Welcome!

Welcome to the Apparel Entrepreneurship program! We are thrilled to have you join our community of aspiring apparel professionals and entrepreneurs. In the Apparel Entrepreneurship program, you will have the opportunity to acquire a comprehensive set of skills that will empower you to excel in the apparel industry, whether by contributing to established companies or by launching your own entrepreneurial ventures. Our program is thoughtfully designed to provide you with a well-rounded education encompassing various aspects of apparel design, production, business management, and entrepreneurship. Within the program, you will take courses in fashion design and merchandising, pattern making, fitting and alteration, textile science, and business, among others. These courses are meticulously crafted to equip you with the knowledge, technical expertise, and creative acumen needed to thrive in the dynamic and ever-evolving apparel industry. One of the unique



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features of our program is its emphasis on entrepreneurial skills and mindset. While many students may choose to pursue careers within established companies, we also recognize and nurture the entrepreneurial spirit within each of our students. Whether you aspire to work in a design team, excel in production management, specialize in technical apparel design, become proficient in CAD pattern making, or even launch your own apparel-related business, our program is designed to support your goals and aspirations.

Opportunities to get involved:

- 1. Attend the Apparel Design Society meetings and seek leadership opportunities within the society
- 2. Volunteer to plan the fashion show each semester on the Fashion Show Committee
- 3. Actively participate in your classes
- 4. Visit with your professors
- 5. Share what you are learning in your courses with others, either in person or through social media



Apparel Design Faculty



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Helpful Tips:

- Join Apparel Design Society on I-Belong.
- Frequently check the Apparel Majors Canvas page.
- Follow the BYUI Apparel Design Instagram.
- View past fashion shows here.
- Visit with your faculty mentors for course planning.



Recommended 8 Semester Plan

Semester 1	Credits
REL 200C	2
Breadth Course	3
FCS 101	2
GE 101	1
MATH 108X	3
ENG 150	3
Advising Tip:	
Total Credits	14

Semester 2	Credits
REL 225C	2
Breadth Course	3
Breadth Course	3
BUS 301**	3
FCS 207	2
FCS 208	2
Total Credits	15

Semester 3	Credits
REL 250C	2
Breadth Course	3
FCS 160 or FCS 340	3
APD 245	3
APD 235	2
General Elective	2
Total Credits	15

Semester 4	Credits
REL 275C	2
Breadth Course	3
ART 125	3
APD 325	3
FCS 307	4
General Elective	2
Total Credits	17

Semester 5	Credits
Elective Religion	2
ACCTG 180 or 201	3
FCS 360	3
APD 290	2
General Elective	2
General Elective	2
Advising Tip:	
Total Credits	14

Semester 6	Credits
Elective Religion	2
BUS 210 or MKT 250	3
APD 221	2
APD 345	3
General Elective	3
Total Credits	13

Semester 7	Credits
Elective Religion	2
BUS 302	3
MKT 301	3
BUS 300	3
IDS 499	2
General Elective	3
Total Credits	16

Semester 8	Credits
BUS 310	3
MKT 351	3
General Elective	3
General Elective	3
APD 490R	1-3
Total Credits	13



